



JARED OUKO

Jared Douglas Ouko is a leadership coach for Enlightened Leadership, who applies a situational approach and carefully considers the client view to inform the coaching plan and set objectives. His intellect, intuition, presence, and empathy allow clients to uncover possibilities as they move forward from the culture of dependency to independence to interdependence.

Jared has more than 15 years coaching and consulting experience, including as regional training and development director with Africa Air Rescue, consulting for UN-UNICEF ESAR (Eastern and Southern Africa Region). During this time, he championed the recruitment and coaching of 40 global leadership succession plans with the University of Pretoria and implemented the predictive index as an organizational development and coaching tool.

Jared specializes in helping leaders and managers in the banking, manufacturing, aviation, IT, agriculture, legal, medical, NGO, wildlife, and education industries, in the Netherlands, India, and numerous African countries. He authored *Selling Skills* and *Goal Setting & Dreams*, and writes for the *National* newspaper and *Management* magazine, published by the Kenya Institute of Management.

He is a professional public speaker, speaker mentor, evaluator, and award-winning, certified member of Toastmaster International. For Africa Air Rescue, Jared's impactful coaching sessions resulted in sales managers surpassing productivity targets. His internal coaching resulted in external referrals, fueling his passion for coaching and leading to Citigroup and United Nations contracts.

Jared is a marketing graduate of Transworld Education College, UK, and he has trained with Results Coaching South Africa, the International Coach Federation (ICF), and The Ken Blanchard Companies, for whom he is an executive leadership and management coach. He is the Founder and President of ICF Kenya. His native language is Luo and he is fluent in Kiswahili and English.

Jared loves personal development, especially eliciting the best from young people, and tapping into the wisdom of the elderly. He enjoys reading, creative thinking, socializing, nature, photography, conversation, guitar playing, journaling, fishing, jogging, and golf.

Clients

Citigroup (Kenya, Uganda, Tanzania)
Cord Aid, Netherlands
Jethro, Canada
Tetra Park, East Africa
UNICEF ESAR (Eastern & Southern Africa Region)

Testimonials

"I came to understand the real value of coaching when I met Jared. The impact led to my effectiveness, which eventually raised me to a senior post." —Monicah Kihia, NIC Bank

"I have Jared Ouko to thank for helping me clarify my strengths and coaching me on how to harness these to improve my leadership skills." — Andrew Karanja, Agillient Insurance Brokers

"It took Jared Ouko as my coach to get me where I am in Madia." — Debarl Inea, Nation TV