



LUCY BOTELLO

Lucinda (Lucy) Botello is an ICF-accredited Professional Certified Coach (PCC) and a veteran trainer for Enlightened Leadership. Her style creates growth and a positive environment with clients on their way to a more humane future. People and results align and grow together, with goals that are fulfilling. Clients become more satisfied with their work and themselves, with more well being and in-depth self-knowledge of who they are and where they want to go - "being" and "doing" are integrated to the benefit of all members of the organization. Lucy works globally with clients at all levels, from presidents, vice-presidents, and directors to hi-potentials and managers.

As a coach and trainer since 2009, Lucy's experience includes global companies in financial services, manufacturing, pharmaceutical, non-profit, telecommunications, high-tech, consumer goods, services, automotive, sales and distribution, personal care and marketing. Her expertise is in leadership development and training in the areas of communication, situational leadership, emotional intelligence, conflict resolution, work-life balance, and assertiveness. She supports leaders and teams to improve self-awareness and performance, build trust, inspire others, and understand the interplay of gender, judgment, cultural differences and leadership styles.

Previously Lucy worked for over 23 years in marketing and sales in global companies such as Frito-Lay (Sabritas), Kodak, Motorola, and Xerox. She oversaw sales of US\$200 million in Frito-Lay, from 2005 until 2008, and at Kodak as Director of Marketing, she created marketing and business strategies to move from film to digital imaging. At Motorola she proved her deep understanding of client needs. Her corporate career began in 1988 at Xerox, where she collaborated for 12 years, moving up from manager to director level.

Lucy holds a bachelor degree in computer science, Anahuac University, Mexico City. She is certified as an integral coach (New Ventures West, USA), and as a master coach (Lee Hecht Harrison, USA). She is also certified in 360° LEA and PD Assessment Tools (MRG), in Booth 360°, HOGAN, DiSC and the Birkman Method.

Lucy's native language is Spanish and she is also fluent and coaches in English. She enjoys travelling, yoga, hiking/walking, reading and films.

Clients

Aramark
 Banco Sabadell
 Bayer
 BMW
 Boehringer-Ingelheim
 Chrysler
 Freudenberg
 Monsanto
 Nissan
 Roche
 SAP
 Scotia Bank

Testimonials

"Lucy was assertive and pushed me beyond what I thought my limits were. She made me aware of personal behaviors and situations that I focused on changing for my own and my organization's benefit." — Stan Humann, Aramark

"Lucy supported me through very important professional and personal changes. With her coaching skills she pushed the right buttons for me to realize the adjustment I needed in order to be a success in a new role."
 Miguel Angel Lain, Banco Sabadell

"My purpose for the coaching was to develop skills to become a better leader by developing my own team. Lucy shared her knowledge and expertise so that I could start practicing new competencies that helped in my journey towards my goal." —Mauricio Sanabria, Nissan