



MERCÈ MARTÍN

Mercè Martín, an ICF-trained executive leadership coach, trainer, and facilitator for Enlightened Leadership, is known as a trust-builder and empathetic listener who enjoys guiding clients through change with a nonjudgmental style and unwavering commitment to helping them overcome challenges and develop their full potential.

Coaching since 2006, Mercè is successful with managers at all levels, from first-time to director level, who work for global multinationals, as well as middle and small companies. She has extensive experience in the retail, consumer goods, and hotel industries, and her specific areas of expertise are leadership development, talent management, and succession planning.

When clients partner with Mercè, they benefit from her more than 15 years prior work experience in human resources, in roles such HR Regional Manager and Selection & Development Manager in Hesperia/NH Hotels, and as a Learning & Development Manager and South Europe Regional Lead in DANONE. Since the start of her career nearly two decades ago, she has been responsible for the implementation of leadership, development, talent, and succession programs at the director and manager levels.

Mercè offers her clients the latest leadership assessments, techniques, and strategies, including the 360 Code Leadership (Hay Group), the Insights Discovery System for Teams, Leadership and Sales, DiSC®, and McClelland Motives and Values. She is also a professor at the EADA Business School, Barcelona, where she teaches and facilitates programs in HR management and International leadership.

Mercè earned a university degree in psychology, Barcelona University, and a master's degree in organizational development, Tel-Aviv University. Mercè's native language is both Catalan and Spanish, and she also comfortably coaches in English.

Mercè enjoys travelling the world, discovering new people and new ways of living and thinking, which contributes to her development. She also likes doing sports, reading, learning new things and trying always to grow as a person.

Clients

Acqualys
 DANONE
 EADA Business School, Barcelona
 Jacob Douwe Egberts Coffee
 Mango
 Nicholson Executive Search & Consulting

Testimonials

"Mercè is an enthusiastic and optimistic person. She is a person always looking for positive changes in the organization. She has been part of the transformation of establishing CODE attitudes that has defined DANONE strategically. She has also been involved in the processes of change management. It has been really a pleasure to work together with her during these exciting years."—David Ventura, National Account Dir, DANONE Iberia

"Working with Mercè has been really a pleasure, sharing her knowledge, openness, smile and her ability to listen. She shows continuously her high level of competencies as a coach with a high ability to bring out the best of each one."
 Pilar Berruero, Luxury & Fashion Retail,
 Nicholson Executive Search & Consulting

"Mercè is breathing professionalism in everything she does. As a coach she identifies clearly how to help her coachee, going deeper and searching for new solutions. She pays attention to every detail to achieve the best version of each person. It was a pleasure to work with her." — Carmen Extremera, HR Senior Advisor